

Hello

My name is Todd and I'm the creator of Stoney Ridge Lights which is a local Christmas light display. I have been setting up this large display at my home since 2013 and outgrew that. This year we will be partnering with Becky's Drive In for the second annual "Holiday Light Spectacular at Becky's Drive In."

We are so excited to be working with the fine folks at Becky's again this season. The "Holiday Spectacular" will be a park and watch format and consists of approx. a 30 minute synchronized light show which will surround the main movie screen and will have amazing video projections cast on the main screen as well. This will allow viewers to enjoy the show from the warmth of their vehicle. Becky's will have their concession stand open for beverages, including hot chocolate and other tasty snacks. People will also be able to enjoy many Christmas displays while entering to check in and while exiting after the show.

To help offset the advertising costs, we are reaching out for sponsors. If your organization contributes to our cause, we'd like to offer promotional opportunities. We would feature your company according to the promotional items listed on the attached sponsor levels form.

Thank you for taking the time to read this and I hope to speak with you in the near future and answer any questions you may have.

Best Regards,

Todd Merkel

Stoney Ridge Lights

STONEY RIDGE LIGHTS PRESENTS:



www.beckysholidayspectacular.com

610-704-9985

TODD@BECKYSHOLIDAYSPECTACULAR.COM

\$4,000

NORTHPOLE (POWERED BY) LEVEL

- "POWERED BY" WILL BE INSERTED BEFORE YOUR NAME AT ALL LOCATIONS
- LARGE BANNER BY SHOW ENTRANCE (SPONSOR PROVIDED)
- LARGEST SPONSOR LOGO ON YARD SIGN
- OPPORTUNITY TO DISPLAY UP TO 1 MINUTE VIDEO TO BE PLAYED ON SCREEN DURING SHOWING (SPONSOR PROVIDES VIDEO)
- OPPORTUNITY TO DISPLAY UP TO 15 SECOND VIDEO PROMOTING THE EVENT AND MENTIONING YOUR COMPANY AS THE SPONSORS TO BE PUBLISHED ON THE WEBSITE AND SOCIAL MEDIA (SPONSOR PROVIDES VIDEO)

- VISUAL ACKNOWLEDGEMENT THROUGHOUT EVENT (LOGO ON SCREEN)
- LARGE SPONSOR LOGO ON EVENT SHIRTS (SHIRT PRODUCTION IS NOT GUARANTEED)
- LOGO ON EVENT PAGE ON WEBSITE (WITH LINK BACK TO YOUR WEBSITE)
- LOGO ON PROMOTIONAL MATERIALS (SOCIAL MEDIA, FLYERS, E-INVITES, PRESS RELEASES, ETC.)
- 15 ADMISSION TICKETS

TAKEN

\$1,500

SANTA LEVEL

- LOGO ON SHARED BANNER
- LOGO ON SHARED YARD SIGNS
- VISUAL ACKNOWLEDGEMENT THROUGHOUT EVENT (LOGO ON SCREEN)
- LOGO ON EVENT SHIRTS (SHIRT PRODUCTION IS NOT GUARANTEED)
- LOGO ON EVENT PAGE ON WEBSITE (WITH LINK BACK TO YOUR WEBSITE)

- LOGO ON PROMOTIONAL MATERIALS (SOCIAL MEDIA, FLYERS, E-INVITES, PRINT ADS, ETC.)
- OPPORTUNITY TO DISPLAY UP TO 15 SECOND VIDEO PROMOTING THE EVENT AND MENTIONING YOUR COMPANY AS THE SPONSORS TO BE PUBLISHED ON THE WEBSITE AND SOCIAL MEDIA (SPONSOR PROVIDES VIDEO)
- 6 ADMISSION TICKETS

\$750

RUDOLPH LEVEL

- VISUAL ACKNOWLEDGEMENT THROUGHOUT EVENT (LOGO ON SCREEN)
- LOGO ON EVENT SHIRTS (SHIRT PRODUCTION IS NOT GUARANTEED)
- LOGO ON EVENT PAGE ON WEBSITE (WITH LINK BACK TO YOUR WEBSITE)

- LOGO ON PROMOTIONAL MATERIALS (SOCIAL MEDIA, E-INVITES, ETC.)
- 4 ADMISSION TICKETS

\$300

ELF LEVEL

- LOGO ON EVENT PAGE ON WEBSITE (WITH LINK BACK TO YOUR WEBSITE)
- LOGO ON PROMOTIONAL MATERIALS (SOCIAL MEDIA, E-INVITES, ETC.)

DONATIONS - ANY AMOUNT

- YOUR NAME LISTED ON THE WEBSITE