

2024 STATE OF THE COUNTY

Presented by the Carbon Chamber & Economic Development Corporation

Carbon County Chamber Update

PATRICK REILLY

**BOARD CHAIR, CARBON CHAMBER & ECONOMIC
DEVELOPMENT CORPORATION**

PRESIDENT & CEO, MAUCH CHUNK TRUST

 **CARBON CHAMBER**
& Economic Development

 **The Chamber**
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE

REVITALIZATION OF THE CCEDC

- **New Staff**
- **New Presence within the County**
- **CCEDC Board Retreat**
 - **Rebranding coming in 2025**
 - **New Purpose Statement**

REVITALIZATION OF THE CCEDDC

Our Staff

REVITALIZATION OF THE CCEDC



KYLIE ADAMS-WEISS

**Senior Vice President
CCEDC**

REVITALIZATION OF THE CCEDC



BRENDA SACCO

**Director of Economic
Development
CCEDC**

REVITALIZATION OF THE CCEDC



**JESSICA
O'DONNELL-GOWER**
Executive Vice
President, Northern
Tier (GLVCC)

REVITALIZATION OF THE CCEDC

- **New Presence within the County**
 - **Updated Digital Presence & Communication Strategy**
 - **Engaging New Members**

REVITALIZATION OF THE CCEDC

- **CCEDC Board Retreat**
 - **Rebranding coming in 2025**
 - **New Purpose Statement**

OUR PURPOSE

To advance balanced economic growth and quality-of-life solutions in Carbon County through sustained advocacy, programs and services for our members, key stakeholders and the communities we serve.

GET INVOLVED AT THE CCEDC

- **Successful Third Quarter Events**
 - **Membership Picnic**
 - **18th Annual Sturm Cup**
 - **2025 Economic Outlook**

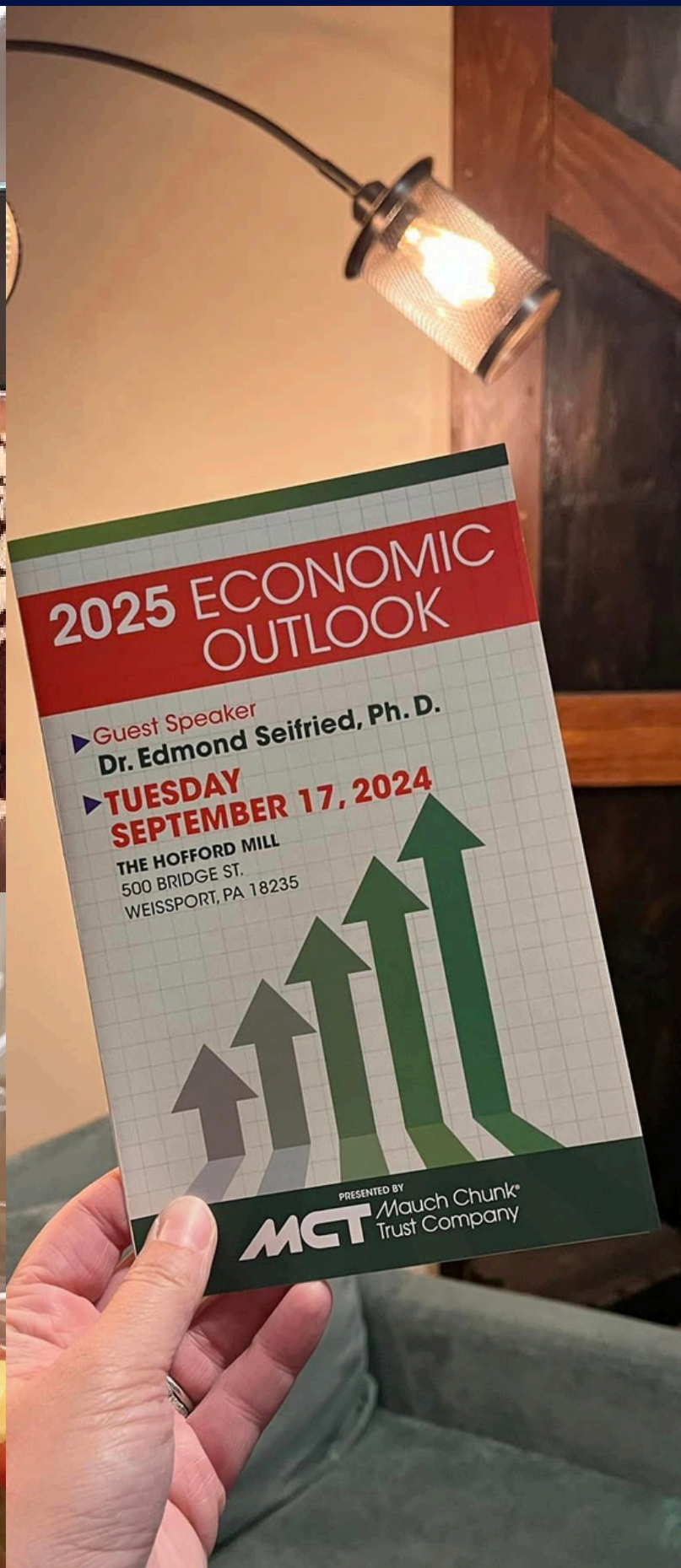
2024 MEMBERSHIP APPRECIATION PICNIC



18TH ANNUAL STURM CUP GOLF TOURNAMENT



2025 ECONOMIC OUTLOOK



GET INVOLVED AT THE CCEDC

- **Upcoming Events**

FIESTA! 2024 Annual Awards Gala
November 15, 2024 • 5-9 PM
Blue Mountain Resort
Nominations being accepted now!



POWER OF PARTNERSHIPS

Strengthening our relationships

- Local Municipalities
- Greater Lehigh Valley Chamber & Pocono Chamber
- Key Partnerships throughout Northeastern PA