



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 Master Your Membership Series

Presented by the Carbon Chamber & Economic Development Corporation

Held Quarterly (February, May, September & December) • CCEDC Office

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, sees the essential need to ensure our members (new and old) keep a finger on the pulse of what their membership entails and the benefits of the Chamber! Master Your Membership is held quarterly to ensure we are offering the opportunity to get a comprehensive overview of benefits, plus network with old and new members.

New in 2025: Join us for speed networking directly following our presentation to get to know your fellow Chamber Members!

Audience: CCEDC Membership

Tickets: Free to attend for Chamber Members, \$10 per Future Chamber Member

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

Sponsorship Opportunities

Presenting Sponsor – February 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the FEBRUARY event
- Opportunity to provide marketing swag item to all attendees at the event (will be handed out at registration area)
- Logo Inclusion on all four Master Your Memberships:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
 - On Sponsor Page of Master Your Member Powerpoint
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to February Event

Presenting Sponsor – May 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the MAY event
- Opportunity to provide marketing swag item to all attendees at the event (will be handed out at registration area)
- Logo Inclusion on all four Master Your Memberships:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
 - On Sponsor Page of Master Your Member Powerpoint
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to May Event

Presenting Sponsor – September 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the SEPTEMBER event
- Opportunity to provide marketing swag item to all attendees at the event (will be handed out at registration area)
- Logo Inclusion on all four Master Your Memberships:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
 - On Sponsor Page of Master Your Member Powerpoint
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable

- One Facebook & LinkedIn Post promoting your participation prior to September Event

Presenting Sponsor – December 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the DECEMBER event
- Opportunity to provide marketing swag item to all attendees at the event (will be handed out at registration area)
- Logo Inclusion on all four Master Your Memberships:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
 - On Sponsor Page of Master Your Member Powerpoint
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to December Event

Gold Sponsor

\$500 (Member Rate – Exclusive)

- Logo Inclusion on all four Master Your Memberships:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
 - On Sponsor Page of Master Your Member Powerpoint
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable

Supporting Sponsor

\$250 (Member Rate – Exclusive)

- Business Name Inclusion on all four Master Your Memberships:
 - On CCEDC Event Calendar Page
 - On Sponsor Page of Master Your Member Powerpoint
 - Facebook Event Page with co-hosting capabilities where applicable

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.

