



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 Lunch & Learn Series

Presented by the Carbon Chamber & Economic Development Corporation
Held in March, June and October • Locations Vary

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, sees the essential need to ensure our members remain educated from one another through our Lunch & Learn Series! Member-to-Member education on various topics (such as marketing, small business management, employee retention, etc.) will be held throughout the year to present our members opportunities to continue their business growth with the CCEDC's support.

Audience: CCEDC Membership

Tickets: Varies based on location/restaurant.

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program.

Sponsorship Opportunities

Presenting Sponsor – March 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the March event
- Opportunity to provide marketing swag item to all attendees at the event (will be handed out at registration area)
- Logo Inclusion on all three Lunch & Learns:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to March Event
- Two (2) complimentary tickets to the March Event

Presenting Sponsor – June 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the June event
- Opportunity to provide marketing swag item to all attendees at the event (will be handed out at registration area)
- Logo Inclusion on all three Lunch & Learns:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to June Event
- Two (2) complimentary tickets to the June Event

Presenting Sponsor – October 2025 (ONE ONLY)

\$750 (Member Rate – Exclusive)

- Sponsorship acknowledgement at the start of the event
- Opportunity to present 5 minutes on your business at the start of the October event
- Opportunity to provide marketing swag item to all attendees at the event (will be handed out at registration area)
- Logo Inclusion on all three Lunch & Learns:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One Facebook & LinkedIn Post promoting your participation prior to October Event
- Two (2) complimentary tickets to the October Event

Gold Sponsor**\$500 (Member Rate – Exclusive)**

- Logo Inclusion on all three Lunch & Learns:
 - On CCEDC Event Calendar Page
 - All Printed Marketing Materials
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- One (1) complimentary ticket to event of your choice

Supporting Sponsor**\$250 (Member Rate – Exclusive)**

- Business Name Inclusion on all three Lunch & Learns:
 - On CCEDC Event Calendar Page
 - Facebook Event Page with co-hosting capabilities where applicable

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.

