



Headshot Happy Hour

*Presented by the Carbon Chamber & Economic Development Corporation,
Greater Northern Lehigh Chamber & the Carbon Chamber's Women in Business Committee*

March 19, 2025 • Galen Glen Winery

The Carbon County Chamber & Economic Development Corporation, the Greater Northern Lehigh Chamber and the Carbon Chamber's Women in Business Council, is excited to host a "Head Shot Happy Hour" at Galen Glen Winery! Whether you are looking to update your LinkedIn Profile, refresh your personal brand or just looking for a reason to unwind, this is an event you don't want to miss. Attendees will be offered a complimentary headshot from Michael Straub Photography, as well as a drink ticket, followed by networking at Galen Glen's picturesque tasting room in Andreas.

Audience: 50-75 Professionals from throughout Carbon County, as well as the Lehigh Valley

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Please provide names of attendees no later than 1 week prior to the event.

Sponsorship Opportunities

Presenting Sponsor

\$750 (Member Rate) | \$1500 Future Member Rate

- Sponsorship acknowledgement during the program
- Prominent banner signage at event (must provide pull up banner (cannot accommodate other types of banners at this event))
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Four (4) Tickets (includes complimentary headshot and drink ticket)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Headshot Sponsor:

SOLD – Michael Straub Photography

- Sponsorship acknowledgement during the program
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Two (2) Tickets (includes complimentary headshot and drink ticket)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Music Sponsor:**\$500 (Member Rate) | \$1000 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Chamber-made signage placed on bar introducing musician with your logo (“Music sponsored by _____”)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable
- Two (2) Tickets (includes complimentary headshot and drink ticket)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Event Supporting Sponsor:**\$250 (Member Rate) | \$500 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable
- One (1) Ticket (includes complimentary headshot and drink ticket)
- Listing with Sponsorship Level in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.