



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



Après Business: Networking on the Slopes

Presented by the Carbon Chamber & Economic Development Corporation

Friday, March 14, 2025 • Blue Mountain Resort

You've heard of Après Ski—now it's time for Après Business! Join the Carbon County Chamber & Economic Development Corporation, a proud partner of the Greater Lehigh Valley Chamber of Commerce, for an exciting after-hours networking event at Blue Mountain Resort on Friday, March 14th at the Blue Mountain Snowtubing Lodge!

This event blends professional networking with family-friendly fun, offering the perfect opportunity to connect while enjoying the slopes. Your ticket includes access to the networking event, plus tubing and/or lift tickets (must be pre-purchased through the Chamber) —redeemable night-of or for a future date! Don't miss this unique chance to mix business with adventure. Reserve your spot today!

Audience: *Open to Chamber Members, Future Chamber Members and the public throughout Carbon and Monroe Counties, as well as the Lehigh Valley.*

Please note: *To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Please provide names of attendees no later than 1 week prior to the event.*

Sponsorship Opportunities

Après Business Presenting Sponsor

\$1650 (Member Rate) | \$3300 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Prominent banner signage at event
- Opportunity to address the group in the networking hour
- Signage near food area (we will be purchasing food for the networking hour with your sponsorship!)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Four (4) Tickets (includes option of ski lift OR tubing ticket for use night-of or in future)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Networking Hour Sponsor:

\$1000 (Member Rate) | \$2000 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Chamber-made signage near food and beverage area
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Two (2) Tickets (includes option of ski lift OR tubing ticket for use night-of or in future)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Trailblazer Sponsor:**\$500 (Member Rate) | \$1000 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Chamber-made signage placed on bar introducing musician with your logo (“Music sponsored by _____”)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable
- One (1) ticket (includes option of ski lift OR tubing ticket for use night-of or in future)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Bunny Trail Sponsor:**\$250 (Member Rate) | \$500 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - Facebook Event Page with co-hosting capabilities where applicable
 - Facebook Event Page with co-hosting capabilities where applicable
- Listing with Sponsorship Level in Press Release and listing on social media event page

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O’Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.