



2025 Sponsorship Opportunities

Grow Your Reach with the CCEDC!



2025 CCEDC Annual Awards Gala

Presented by the Carbon Chamber & Economic Development Corporation
Friday, November 14, 2025 • Blue Mountain Resort

The Carbon County Chamber & Economic Development Corporation, proud partner of the Greater Lehigh Valley Chamber of Commerce, is proud to host the 2025 CCEDC Annual Awards Gala! This event honors and recognizes the organizations of Carbon County who have contributed to the success of our County, while highlighting their achievements and impact on our community. This signature event will provide opportunity for networking in a festive atmosphere, games and fundraising opportunities, plus dinner and presentation.

Audience: Over 100 business and community leaders from throughout Carbon County and the Lehigh Valley.

Please note: To be included in digital marketing and program for this event, sponsorships must be confirmed at least 2 weeks prior to the event date and ads must be received no later than 1 week prior to the event. Ads received after this date are not guaranteed to be included in the program. Attendee names must be received one week prior to the event.

Sponsorship Opportunities

Premier Sponsor

\$2750 (Member Rate) | \$4500 Future Member Rate

- Opportunity to present an award at the event
- Sponsorship acknowledgement during the program
- Prominent banner signage at event in Networking/Happy Hour (must provide pull up banner (not able to accommodate other types of banners))
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Eight (8) Tickets reserved seating for the event (1 table)
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Platinum Sponsor:

\$2500 (Member Rate) | \$4000 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
 - Table Signage on Sponsor Table
- Full Page Ad in Digital Program (5.5"wx8.5"h)
- Six (6) Tickets reserved seating for the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Lounge Sponsor: \$2000 (Member Rate) | \$3000 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Banner in Lounge, naming rights to lounge (“the _____ your business _____” lounge)
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Half Page Ad in Digital Program (5.5”wx4.25”h)
- Two (2) Tickets reserved seating for the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Signature Drink Sponsor SOLD – ServPro

- Sponsorship acknowledgement during the program
- Chamber-made Signage at the Bar with Logo introducing the Signature Drink
- Logo Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - All Printed Marketing Materials
 - In Recap Reel (shared to CCEDC Instagram, TikTok, and Facebook Pages)
- Half Page Ad in Digital Program (5.5”wx4.25”h)
- Two (2) Tickets reserved seating for the event
- Business Name listed on Facebook Event Page with co-hosting capabilities where applicable
- Business Name listed in Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Gold Sponsor \$1500 (Member Rate) | \$2000 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Half Page Ad in Digital Program (5.5”wx4.25”h)
- Two (2) Tickets reserved seating for the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

Networking Hour Sponsor \$1200 (Member Rate) | \$1800 (Future Member Rate)

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Half Page Ad in Digital Program (5.5”wx4.25”h)
- Two (2) Tickets reserved seating for the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

Centerpiece Sponsor **\$900 (Member Rate) | \$1200 (Future Member Rate)**

Provides Branded Centerpieces for each table at event (approx. 20 tables)

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Half Page Ad in Digital Program (5.5"wx4.25"h)
- Two (2) Tickets reserved seating for the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

Decor Sponsor **\$750 (Member Rate) | \$1000 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Quarter Page Ad in Digital Program (5.5"wx2.5"h)
- Two (2) Tickets reserved seating for the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

Silver Sponsor **\$600 (Member Rate) | \$900 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Two (2) Tickets reserved seating for the event
- Listing with Sponsorship Level in Press Release and listing on social media event page

Bronze Sponsor **\$500 (Member Rate) | \$800 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Event Supporting Sponsor **\$350 (Member Rate) | \$600 (Future Member Rate)**

- Sponsorship acknowledgement during the program
- Business Name Inclusion in:
 - On CCEDC Event Calendar Page
 - Pre-Event Email Blast
 - Digital Program
 - Facebook Event Page with co-hosting capabilities where applicable
 - Social Media Recap Post/Album (Facebook Only)
- Listing with Sponsorship Level in Press Release and listing on social media event page

Sponsorship Enhancements & Upgrades

Raffle Sponsor

Minimum \$25 Gift Card or Item Value

- Includes your name on the raffle donor page of the trifold
- Unable to donate a gift card or item? Make a monetary donation and we'll support another Chamber Member by purchasing a gift card from them on your behalf! ("Donated by: _____")

Networking Hour Vendor

\$50 + \$25 Gift Card Donation

- Includes your name listed in the "Networking Hour Vendors" section of the digital program
- Vendor Booth to provide samples, information, or other enhancements for attendees (may not charge for activities, samples only).

Full Page Ad (Ad in Digital Program) – 5.5"w x 8.5"h

\$400

Half Page Ad (Ad in Digital Program) – 5.5"w x 4.25"h

\$250

Corporate Table Sponsor

\$850

- Recognition from the Podium as a Corporate Table Sponsor
- Eight (8) reserved seating at the event
- Table signage with your logo on your designated table

To confirm your sponsorship level, please contact Kylie Adams-Weiss at kadams@carboncountychamber.org or 484-548-4090 or Jessica O'Donnell-Gower at jessicao@lehighvalleychamber.org or 610-573-4010.



CARBON CHAMBER
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