



2024 STATE OF THE COUNTY

Presented by the Carbon Chamber & Economic Development Corporation

Thursday, October 3 • 7:30 AM - 11 AM
Blue Mountain Resort

ADDENDA

 **CARBON CHAMBER**
& Economic Development


The Chamber
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE

2024 STATE OF THE COUNTY

Presented by the Carbon Chamber & Economic Development Corporation

Economic Development Update

BRENDA SACCO

**DIRECTOR OF ECONOMIC DEVELOPMENT, CARBON
CHAMBER & ECONOMIC DEVELOPMENT
CORPORATION**

 **CARBON CHAMBER**
& Economic Development

 **The Chamber**
GREATER LEHIGH VALLEY CHAMBER OF COMMERCE

PARTNER ORGANIZATIONS

- Greater Lehigh Valley Chamber of Commerce (GLVCC)
- Northeast PA Alliance (NEPA)
- Ben Franklin Technologies
- Wilkes University Small Business Development Center (SBDC)
- East Stroudsburg University Innovation Center
- Penns Northeast

PARTNER ORGANIZATIONS

- Pennsylvania Economic Development Association (PEDA)
- Pocono Mountains Visitors Bureau (PMVB)
- Lehighon Downtown Initiative
- Lansford Alive
- Summit Hill Historical Society
- Pocono Counties Workforce Board
- The Northeastern Pennsylvania Industrial Resource Center (NEPIRC)
- Pennsylvania Downtown Center (PDC)

ECONOMIC INDICATORS: POCONOS

POCONO MOUNTAINS VISITORS BUREAU HOTEL TAX DOLLARS

	2019				2020				2021			
	Q1 2019	Q2 2019	Q3 2019	Q4 2019	Q1 2020	Q2 2020	Q3 2020	Q4 2020	Q1 2021	Q2 2021	Q3 2021	Q4 2021
Monroe	\$1,627,351	\$1,747,865	\$2,199,003	\$1,625,935	\$1,503,550	\$616,492	\$2,390,880	\$1,395,067	\$2,231,702	\$2,483,849	\$3,082,912	\$2,224,731
Pike	\$155,214	\$261,896	\$459,990	\$238,744	\$117,613	\$181,864	\$414,887	\$245,032	\$246,290	\$382,916	\$500,870	\$274,828
Wayne	\$23,609	\$166,101	\$154,002	\$104,375	\$70,046	\$122,271	\$275,212	\$143,134	\$179,316	\$223,178	\$329,747	\$216,421
Carbon	\$135,998	\$167,536	\$246,763	\$194,852	\$171,518	\$166,817	\$411,088	\$342,650	\$320,537	\$412,466	\$547,336	\$416,508
	\$1,942,173	\$2,343,399	\$3,059,758	\$2,163,906	\$1,862,727	\$1,087,443	\$3,492,067	\$2,125,833	\$2,977,845	\$3,502,409	\$4,460,865	\$3,132,487
	2022				2023							
	Q1 2022	Q2 2022	Q3 2022	Q4 2022	Q1 2023	Q2 2023	Q3 2023	Q4 2023				
Monroe	\$2,556,903	\$2,573,621	\$3,127,263	\$2,355,087	\$2,599,465	\$2,573,650	\$3,043,174	\$2,373,771				
Pike	\$275,432	\$380,261	\$606,516	\$261,130	\$324,592	\$380,300	\$614,203	\$317,906				
Wayne	\$162,125	\$204,281	\$339,789	\$170,451	\$144,088	\$173,998	\$254,582	\$163,066				
Carbon	\$330,685	\$384,889	\$551,011	\$422,309	\$344,234	\$379,707	\$569,493	\$388,581				
	\$3,325,146	\$3,543,052	\$4,624,580	\$3,208,977	\$3,412,378	\$3,507,654	\$4,481,452	\$3,243,324				
	Total 2019	Total 2020	Total 2021	Total 2022	Total 2023	\$ Difference (2023 to 2019)	% Difference (2023 to 2019)	\$ Difference (2023 to 2022)	% Difference (2023 to 2022)			
Monroe	\$7,200,155	\$5,905,989	\$10,023,194	\$10,622,874	\$10,590,061	\$3,389,906	47.1%	(\$32,813)	-0.3%			
Pike	\$1,115,844	\$959,395	\$1,404,904	\$1,524,339	\$1,637,001	\$521,157	46.7%	\$112,662	7.4%			
Wayne	\$448,087	\$610,663	\$948,662	\$876,646	\$735,733	\$287,646	64.2%	(\$140,913)	-16.1%			
Carbon	\$745,150	\$1,092,074	\$1,696,847	\$1,688,895	\$1,682,014	\$936,864	125.7%	(\$6,881)	-0.4%			
	\$9,509,236	\$8,568,120	\$14,073,606	\$14,712,755	\$14,644,809	\$4,528,315	47.6%	(\$67,946)	-0.5%			

2024 ECONOMIC SCORECARD

ECONOMIC INDICATORS: POCONOS

AVERAGE DAILY RATES FOR RESORTS/HOTELS



(as of February 2024)
(Highest ADR in Pennsylvania for 2023 and 2024)

OVERALL
2024 – \$318.40 (+6.3%)
2023 – \$299.40

HOTEL
2024 – \$164.71 (-33.8%)
2023 – \$248.86

SHORT TERM VACATION RENTAL
2024 – \$416.07 (+6.2%)
2023 – \$391.67

OCCUPANCY FOR RESORTS/HOTELS

2024 – 57.9% (up 0.9%)
2023 – 57.4%

SHORT TERM RENTAL
2024 – 40% (up 1%)



VISITOR COUNTS FOR THE POCONOS

- > Visitor Spending remained flat at **\$4.3 billion** in the Pocono Mountains in 2023.
- > **Over 30 million** guests in 2023.
- > Tourism provides **38%** of the employment and **41%** of the labor income in the Poconos.
- > Tourism provides **\$875.1 million** annually in total taxes.
- > State and local taxes account for **\$426.8 million**, representing **49%** of the total.
- > Tourism provides over **\$1,500 per person** in direct tax support for residents of the Pocono Mountains.



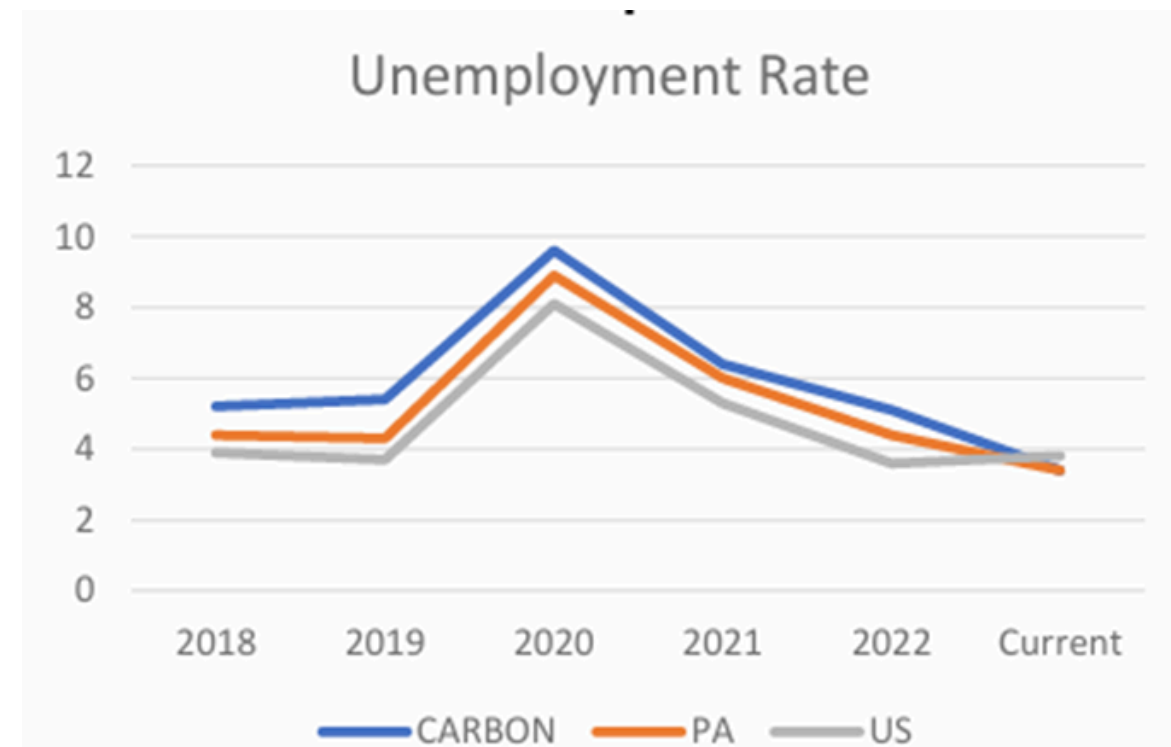
2024 ECONOMIC SCORECARD

ECONOMIC INDICATORS: CARBON COUNTY



65,460 **1.1%** **46.0**
2022 Population % Change from 2020 Median Age

Number of Businesses – 1,162
Number of 501(c)(3) Nonprofits – 331
Unemployment Rate – 3.5%
Number of Municipalities – 23



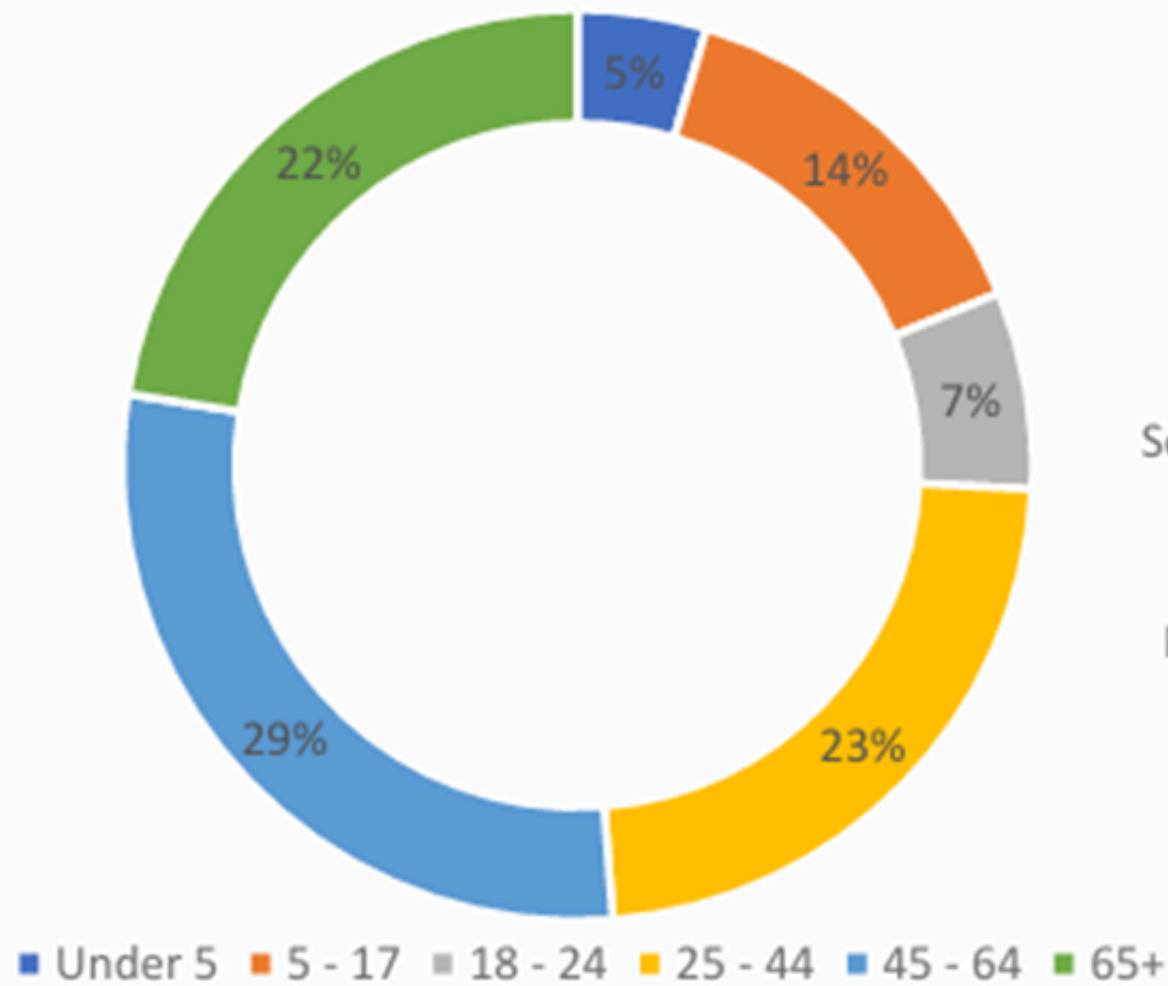
Sources:

- US Census Population Estimate
- ACS 5-Year Estimates (2018-2022)
- US Census (via StatsAmerica.org)
- US BLS
- US Census 2021 County Business Patterns
- United Way ALICE Report
map.feedingamerica.org
- US BLS (via StatsAmerica.org)
- Guidestar
- Pennsylvania DCED

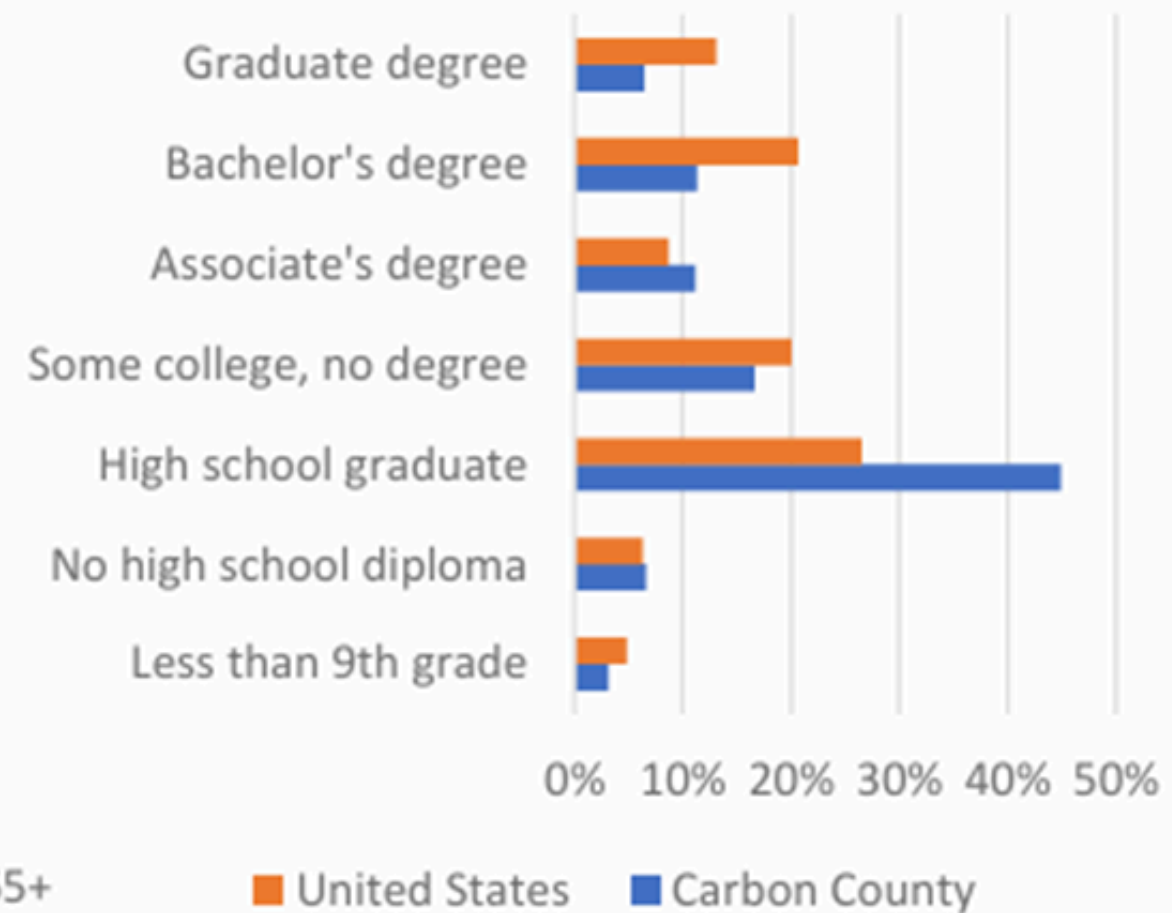
Comprehensive Economic Development Strategy 2023
Annual Performance Report for Northeastern Pennsylvania
www.nepa-alliance.org

ECONOMIC INDICATORS: CARBON COUNTY

Age Distribution



Educational Attainment



Comprehensive Economic Development Strategy 2023
Annual Performance Report for Northeastern Pennsylvania
www.nepa-alliance.org



Information provided by Tyler Day
Community & Economic Development Manager
Northeastern Pennsylvania Alliance

ECONOMIC INDICATORS: CARBON COUNTY

UNIQUE INDUSTRY CLUSTERS

Energy
Education
Advanced Manufacturing
Health Care
Business Services

SOCIO-ECONOMIC

Median Household Income	\$64,538
Veteran Population	6.9%
Poverty Rate	14%
Food Insecurity Rate	12.0%
Average Commute	32 min
Households w/ Broadband Internet	83.9%

ECONOMIC INDICATORS: CARBON COUNTY

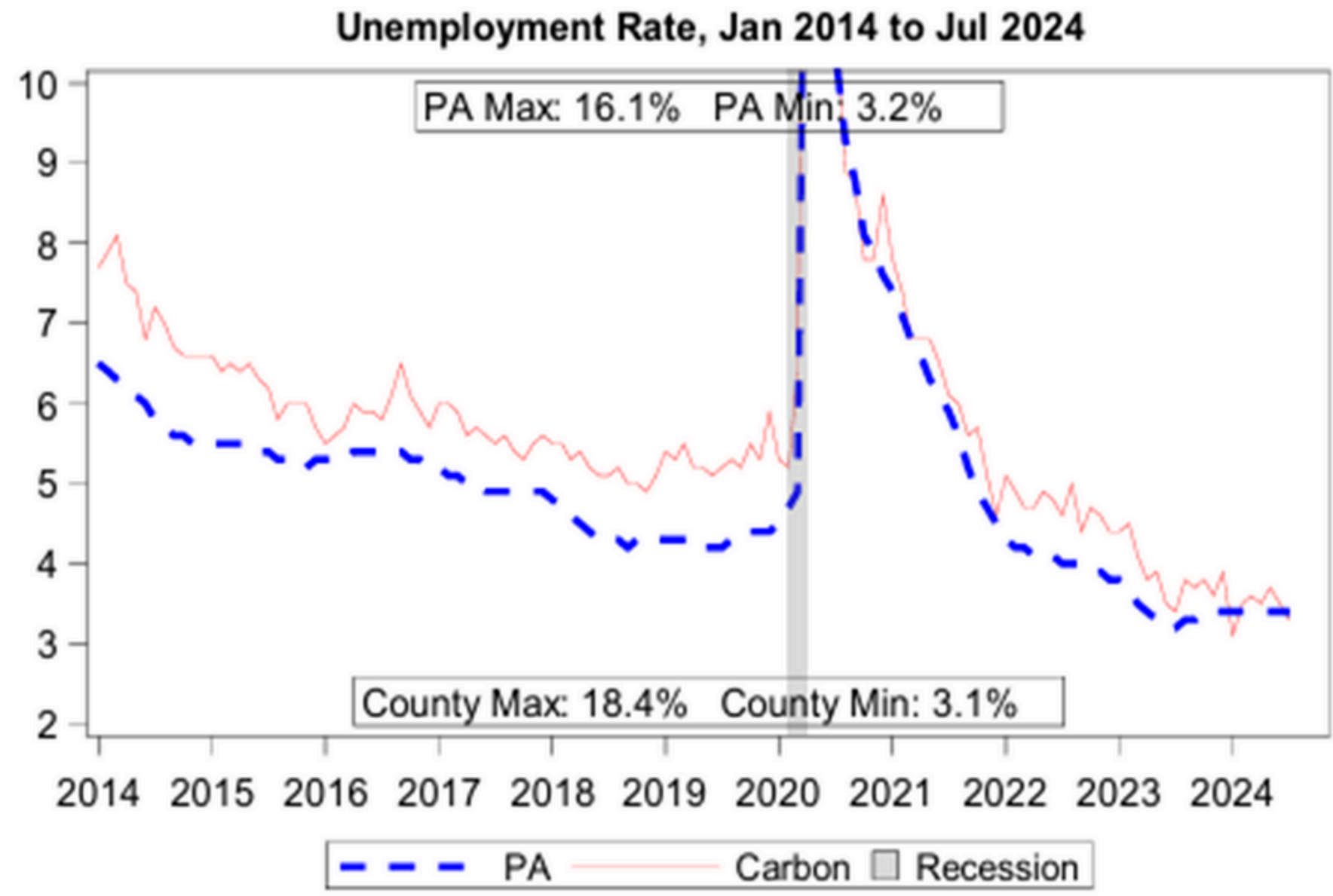
TOP INDUSTRIES OF EMPLOYMENT

Health Care & Social Services	21.1%
Retail Trade	17.0%
Arts, Entertainment, & Recreation	13.4%
Accommodation & Food Service	12.2%
Manufacturing	8.5%

HOUSING

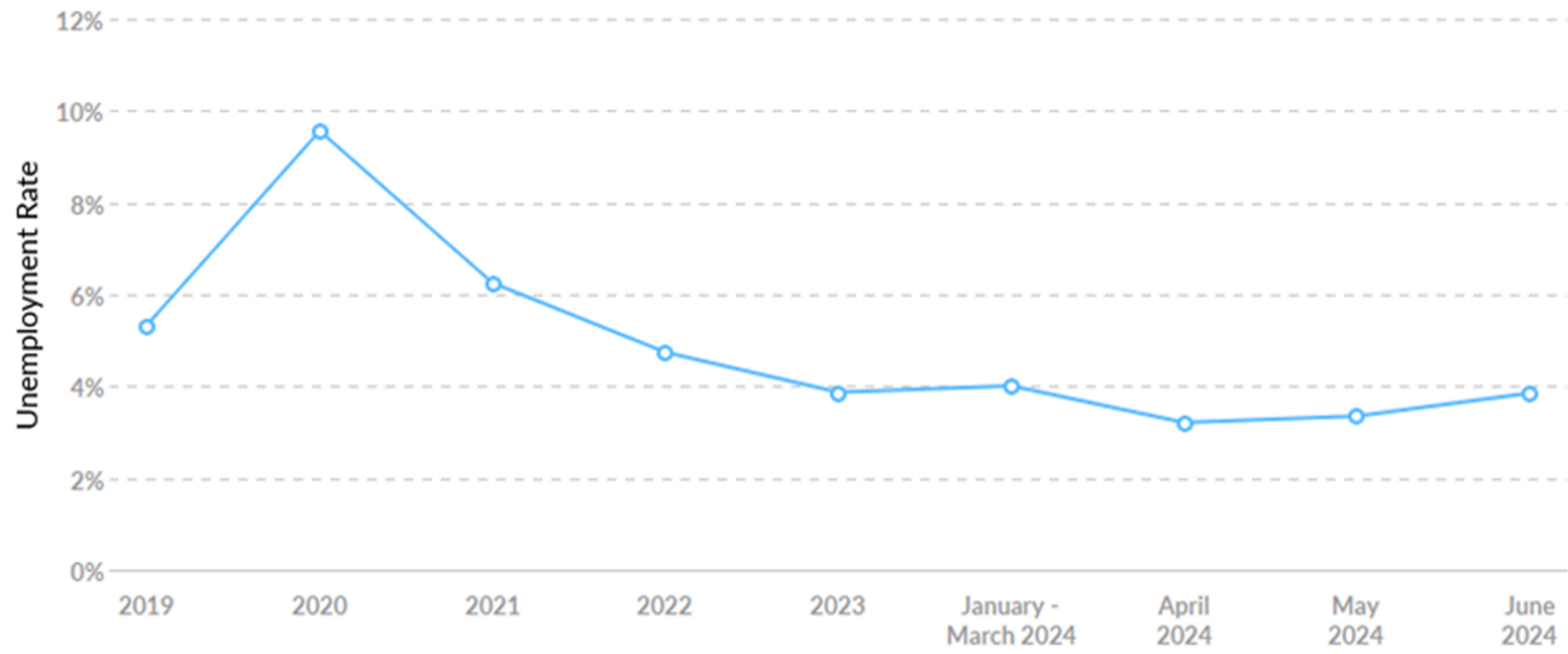
Median Home Value	\$158,800
Homeowner Vacancy Rate	2.3%
Rental Vacancy Rate	11.9%
Housing Units with No Vehicle	5.6%
Homes Built before 1970	48.5%

ECONOMIC INDICATORS: CARBON COUNTY



ECONOMIC INDICATORS: CARBON COUNTY

Carbon County, PA had a June 2024 unemployment rate of 3.85%, decreasing from 5.33% 5 years before.



ECONOMIC INDICATORS: CARBON COUNTY

ANNUAL NOT SEASONALLY ADJUSTED UNEMPLOYMENT RATES

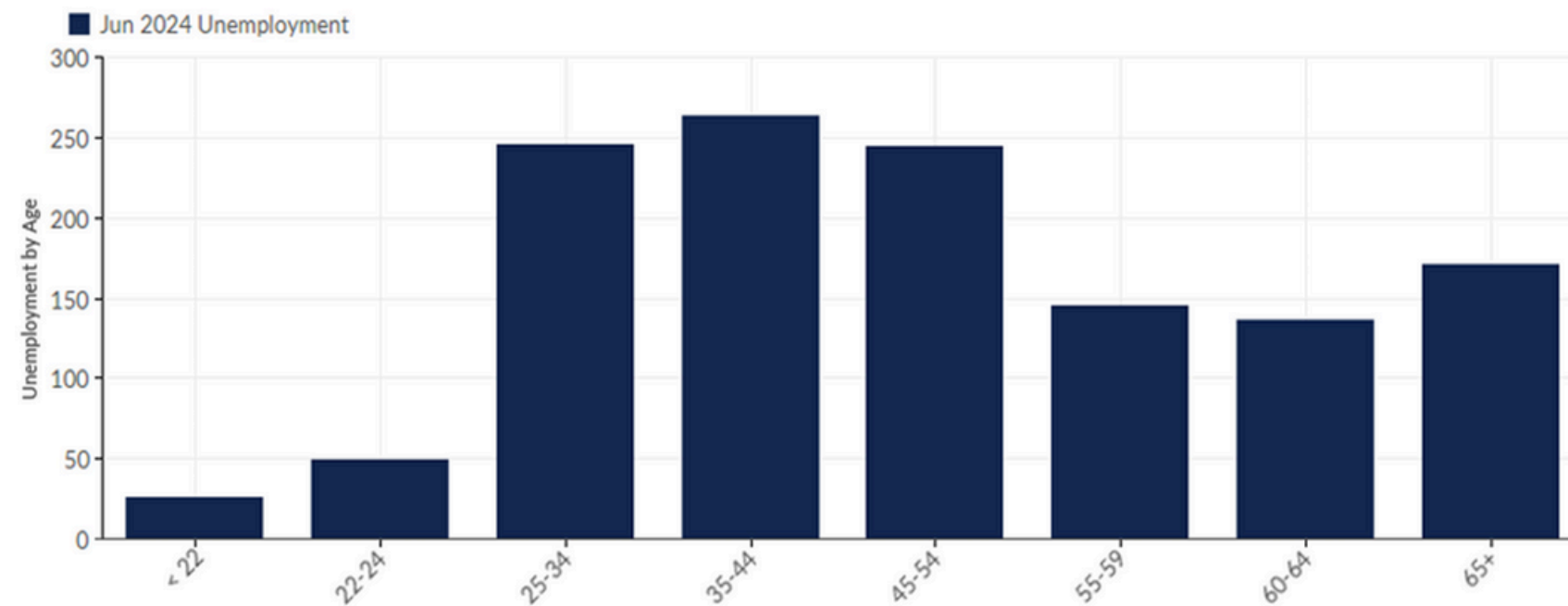
	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
US	6.2%	5.3%	4.9%	4.4%	3.9%	3.7%	8.1%	5.4%	3.7%	3.6%
PA	5.9%	5.4%	5.3%	5.0%	4.4%	4.3%	8.9%	6.0%	4.4%	3.6%
Poconos	7.4%	6.4%	6.1%	5.8%	5.3%	5.3%	10.5%	6.9%	5.5%	4.6%
Carbon	7.2%	6.2%	5.9%	5.7%	5.2%	5.4%	9.6%	6.4%	5.1%	4.2%
Monroe	7.6%	6.6%	6.2%	6.0%	5.5%	5.3%	11.3%	7.2%	5.7%	4.8%
Pike	7.7%	6.7%	6.3%	6.0%	5.5%	5.5%	10.3%	6.9%	5.6%	5.0%
Wayne	6.5%	5.9%	5.7%	5.2%	4.9%	4.7%	9.0%	6.3%	5.1%	4.2%

Source: Bureau of Labor Statistics

ECONOMIC INDICATORS: CARBON COUNTY

Unemployment by Demographics

Unemployment by Age



Lightcast Q3 2024 Data Set | lightcast.io

Age	Unemployment (Jun 2024)	% of Unemployed
< 22	26	2.03%
22-24	49	3.83%
25-34	245	19.14%
35-44	263	20.55%
45-54	245	19.14%
55-59	145	11.33%
60-64	136	10.63%
65+	170	13.28%
Total	1,280	100.00%

ECONOMIC INDICATORS: POCONOS

	PA	POCONOS	CARBON	MONROE	PIKE	WAYNE
POPULATION						
Population, 2020	13,002,700	342,761	64,750	168,323	58,537	51,151
Population, 2022 (Estimate)	12,972,008	344,389	65,460	167,198	60,558	51,173
% Change, 2020-2022	-0.2%	0.5%	1.1%	-0.7%	3.3%	0.0%
Median Age	40.9	45.9	46.0	43.9	49.2	48.8

Source: US Census Bureau

POPULATION BY RACE AND ETHNICITY (2022)						
White Alone, Non-Hispanic or Latino	74.5%	74.0%	89.7%	62.0%	78.1%	89.1%
Black or African American	10.4%	8.1%	1.8%	13.2%	5.2%	2.9%
Asian	3.6%	1.6%	0.4%	2.4%	1.4%	0.6%
Other Race	0.5%	0.7%	0.2%	1.2%	0.3%	0.4%
Two or More Races	3.0%	2.8%	2.0%	3.3%	3.1%	2.1%
Hispanic or Latino (Any Race)	8.1%	12.7%	6.0%	17.8%	11.9%	4.9%

Source: US Census Bureau, American Community Survey (5-year average)

SCHOOL DISTRICT EXPENDITURES PER STUDENT						
Total Expenditures per Student, 2020-21	\$19,719	\$23,049	\$18,670	\$24,425	\$20,095	\$25,403
Total Expenditures per Student, 2021-22	\$20,830	\$23,985	\$21,142	\$24,693	\$24,186	\$25,213

Source: PA Department of Education

ECONOMIC INDICATORS: POCONOS

	PA	POCONOS	CARBON	MONROE	PIKE	WAYNE
TYPES OF HOUSEHOLDS (2022)						
Married Couples with Children (<18 Years Old)	16.6%	16.5%	13.6%	18.9%	17.0%	12.8%
Married Couples with No Children	30.2%	35.5%	32.5%	35.2%	36.3%	39.2%
Single Parent Household (Children <18, No Spouse Present)	5.9%	4.6%	4.4%	5.4%	3.7%	3.6%
Single Person Household (Living Alone)	30.3%	25.7%	28.0%	22.4%	27.2%	30.6%
Other Types of Households	17.0%	17.8%	21.6%	18.2%	15.8%	13.8%

Source: US Census Bureau, American Community Survey (5-year average)

	PA	POCONOS	CARBON	MONROE	PIKE	WAYNE
HOUSING UNITS (2022)						
Total # Housing Units	5,753,908	185,352	34,247	79,377	39,747	31,981
Occupied Housing Units	90.3%	69.8%	77.9%	74.5%	59.8%	61.7%
Vacant Units	9.7%	30.2%	22.1%	25.5%	40.2%	38.3%

Source: US Census Bureau, American Community Survey (5-year average)

	PA	POCONOS	CARBON	MONROE	PIKE	WAYNE
HOMEOWNERSHIP/RENTER (2022)						
Occupied Housing Units	5,193,727	129,302	26,662	59,113	23,780	19,747
Homeowners (Owner-Occupied)	69.2%	79.5%	75.1%	78.7%	84.4%	81.9%
Renters (Renter-Occupied)	30.8%	20.5%	24.9%	21.3%	15.6%	18.1%

Source: US Census Bureau, American Community Survey (5-year average)

	PA	POCONOS	CARBON	MONROE	PIKE	WAYNE
TYPE OF HOUSING UNITS (2022)						
Total # Housing Units	5,753,908	185,352	34,247	79,377	39,747	31,981
Single Family Home (1 Unit Detached)	56.8%	81.5%	68.6%	82.5%	87.4%	85.2%
Townhouse, Rowhouse, etc. (1 Unit Attached)	18.9%	6.1%	17.1%	4.8%	3.4%	1.0%
Small Apartment Type of Building (2 to 9 Units)	11.4%	5.8%	7.3%	7.2%	2.5%	5.1%
Large Apartment Type of Building (10+ Units)	9.3%	2.0%	3.4%	2.1%	1.2%	1.0%
Mobile Home and Other	3.6%	4.6%	3.6%	3.4%	5.5%	7.7%

Source: US Census Bureau, American Community Survey (5-year average)

	PA	POCONOS	CARBON	MONROE	PIKE	WAYNE
RANGE OF HOME VALUES (2022)						
# of Homeowners	3,593,490	102,780	20,015	46,524	20,059	16,182
< \$100,000	16.2%	12.9%	22.9%	10.1%	9.3%	13.2%
\$100,000 to \$149,999	12.5%	14.6%	15.4%	14.0%	15.6%	14.2%
\$150,000 to \$199,999	14.3%	17.8%	18.0%	17.8%	16.4%	19.4%
\$200,000 to \$299,999	23.9%	30.7%	28.5%	33.1%	31.3%	26.1%
\$300,000 +	33.0%	23.9%	15.2%	25.1%	27.4%	27.0%

Source: US Census Bureau, American Community Survey (5-year average)

ECONOMIC INDICATORS: POCONOS

	PA	POCONOS	CARBON	MONROE	PIKE	WAYNE
EMPLOYMENT BY OCCUPATION						
Total # Employed Persons	6,322,011	157,539	30,774	79,168	26,380	21,217
Agriculture, forestry, fishing and hunting, and mining	1.2%	1.1%	1.5%	0.8%	1.0%	2.1%
Construction	6.0%	7.2%	7.7%	6.6%	5.9%	10.0%
Manufacturing	11.6%	10.4%	12.9%	11.2%	7.6%	7.5%
Wholesale trade	2.5%	2.2%	1.8%	2.3%	2.2%	2.0%
Retail trade	11.0%	12.9%	11.1%	13.1%	13.5%	13.9%
Transportation and warehousing, and utilities	5.9%	7.8%	9.4%	8.1%	5.9%	6.9%
Information	1.5%	1.6%	2.0%	1.6%	1.3%	1.3%
Finance and insurance, and real estate and rental and leasing	6.6%	5.4%	4.4%	5.3%	6.6%	5.7%
Professional, scientific, and management, and administrative and waste management services	10.9%	9.4%	8.3%	9.9%	10.4%	7.8%
Educational services, and health care and social assistance	26.4%	22.7%	25.4%	22.3%	21.6%	21.4%
Arts, entertainment, and recreation, and accommodation and food services	7.7%	10.1%	8.0%	10.1%	12.1%	10.7%
Other services, except public administration	4.7%	4.9%	4.4%	4.8%	5.6%	5.1%
Public administration	4.0%	4.3%	3.1%	3.9%	6.3%	5.6%

Source: US Census Bureau, American Community Survey (5-year average)

AGE OF WORKFORCE, Q1 2023						
# of Employed Persons	5,243,018	77,718	13,537	44,289	8,370	11,522
Under 35 Years Old	34.4%	36.8%	36.4%	38.0%	37.3%	32.7%
35 to 54 Years Old	39.7%	36.2%	35.9%	36.4%	34.4%	37.0%
55+ Years Old	25.9%	27.0%	27.7%	25.6%	28.3%	30.4%

Source: US Census Bureau, Longitudinal Employer-Household Dynamics

ECONOMIC INDICATORS: CARBON COUNTY

Rank	Employer	Rank	Employer
1	Blue Mountain Resort	26	Federal Government
2	Saint Luke's Hospital	27	Pencor Services Inc
3	VR US Holdings Inc	28	Lehighon Ambulance Association Inc
4	Lehigh Valley Hospital Center	29	Westchester Plastics LLC
5	Wal-Mart Associates Inc	30	J & R Slaw Inc
6	Carbon County	31	American Zinc Recycling Corp
7	Behavioral Health Associates	32	Donald B Remmey Inc
8	Lehighon Area School District	33	Carbon Career & Technical Institute
9	Palmerton Area School District	34	Mauch Chunk Trust Company
10	State Government	35	Bulldog OEM Services Inc
11	Jim Thorpe Area School District	36	The ReDCo Group LLC
12	Little Leaf Pa LLC	37	The Inn at Jim Thorpe
13	Blue Ridge Cable Technologies Inc	38	Dolgencorp LLC
14	PenTeleData Limited Partnership I	39	Evergreen Senior Management LLC
15	Panther Valley School District	40	Structural Metal Fabricators Inc
16	Forest Hills Rehabilitation & Healt	41	Maple Shade Meadows
17	Giant Food Stores LLC	42	Skirmish Paintball
18	Blue Ridge Pressure Castings	43	Blue Mountain Machine Inc
19	Lowe's Home Centers LLC	44	Weatherly Casting & Machine Co LLC
20	Mahoning Valley Nursing & Rehab Center	45	Redners Markets Inc
21	Saint Luke's Physician Group Inc	46	Applegreen USA Welcome Centers
22	Bayada Home Health Care, Inc	47	Metz Culinary Management Inc
23	Weatherly Area School District	48	First Northern Bank and Trust Co
24	SCH USA LLC	49	Estes Express Lines
25	The Times News LLC	50	PSI Container Inc

Carbon County Top 50 Employers 1st Quarter 2024

Source: Quarterly Census of Employment and Wages



CARBON COUNTY'S ECONOMIC PERFORMANCE

Quarterly Census of Employment and Wages, 2023 Annual Averages								
NAICS Description	Estab.	LQ	Employment		Employment %		Wages	
	County		County	PA	County	PA	County	PA
Total, All Industries	1,294	1.00	15,890	5,963,025	100.0%	100.0%	\$45,254	\$69,252
Agriculture, Forestry, Fishing and Hunting	12	3.10	225	27,249	1.4%	0.5%	\$62,339	\$44,014
Mining, Quarrying, and Oil & Gas	2	ND	ND	22,118	ND	0.4%	ND	\$101,711
Utilities	8	ND	ND	34,054	ND	0.6%	ND	\$110,867
Construction	132	0.80	575	268,718	3.6%	4.5%	\$57,208	\$77,927
Manufacturing	48	0.77	1,164	566,896	7.3%	9.5%	\$62,656	\$74,597
Wholesale Trade	38	0.43	249	216,986	1.6%	3.6%	\$54,694	\$99,656
Retail Trade	177	1.29	2,068	601,132	13.0%	10.1%	\$30,833	\$36,721
Transportation and Warehousing	48	0.44	406	345,491	2.6%	5.8%	\$50,691	\$59,247
Information	32	3.30	848	96,556	5.3%	1.6%	\$61,321	\$119,947
Finance and Insurance	41	0.35	256	273,127	1.6%	4.6%	\$70,282	\$118,105
Real Estate and Rental and Leasing	38	0.58	104	67,704	0.7%	1.1%	\$46,100	\$74,573
Professional and Technical Services	88	0.29	310	398,002	2.0%	6.7%	\$54,998	\$117,065
Management of Companies and Enterprises	7	0.08	31	147,596	0.2%	2.5%	\$47,202	\$153,152
Administrative and Waste Services	57	0.50	407	303,622	2.6%	5.1%	\$45,731	\$51,067
Educational Services	36	ND	ND	485,148	ND	8.1%	ND	\$67,022
Health Care and Social Assistance	197	1.08	3,198	1,108,490	20.1%	18.6%	\$58,074	\$63,414
Arts, Entertainment, and Recreation	38	4.69	1,278	102,276	8.0%	1.7%	\$20,034	\$43,044
Accommodation and Food Services	147	1.53	1,887	461,744	11.9%	7.7%	\$20,698	\$24,729
Other Services (Except Public Administration)	115	0.88	479	203,144	3.0%	3.4%	\$34,137	\$43,903
Public Administration	36	1.34	833	232,974	5.2%	3.9%	\$48,842	\$73,804
Total, Suppressed Local Industries	46		1,574		9.9%			

Notes: *'Estab.:'-Establishments. 'LQ'-(Location Quotient) is the percent of county employment by sector divided by the percent of PA's employment by sector.



CARBON COUNTY'S ECONOMIC PERFORMANCE

Occupational Wages, 2023 Annual Averages					
SOC Code	Major Occupational Group	Entry-Level Wage		Average Wage	
		County	PA	County	PA
00-0000	Total, All Occupations	\$27,540	\$29,860	\$52,090	\$61,920
11-0000	Management	\$54,750	\$64,540	\$110,380	\$131,660
13-0000	Business & Financial Operations	\$41,180	\$47,270	\$70,300	\$82,990
15-0000	Computer & Mathematical	\$39,010	\$54,840	\$70,410	\$98,060
17-0000	Architecture & Engineering	\$59,820	\$57,460	\$93,230	\$92,950
19-0000	Life, Physical, & Social Science	\$36,190	\$48,260	\$62,260	\$82,210
21-0000	Community & Social Service	\$36,170	\$36,700	\$53,100	\$55,040
23-0000	Legal	\$43,770	\$51,470	\$81,790	\$120,620
25-0000	Educational Instruction & Library	\$34,410	\$34,430	\$63,190	\$68,610
27-0000	Arts, Design, Entertainment, Sports, & Media	\$31,510	\$32,120	\$57,560	\$61,640
29-0000	Healthcare Practitioners & Technical	\$43,570	\$48,400	\$84,200	\$97,160
31-0000	Healthcare Support	\$27,990	\$26,680	\$36,510	\$35,120
33-0000	Protective Service	\$28,560	\$30,510	\$52,110	\$56,120
35-0000	Food Preparation & Serving Related	\$20,890	\$21,170	\$30,820	\$31,550
37-0000	Building & Grounds Cleaning & Maintenance	\$26,960	\$27,390	\$37,120	\$37,490
39-0000	Personal Care & Service	\$21,540	\$22,380	\$31,120	\$35,260
41-0000	Sales & Related	\$23,740	\$24,850	\$43,930	\$50,440
43-0000	Office & Administrative Support	\$29,380	\$31,640	\$42,670	\$46,810
45-0000	Farming, Fishing, & Forestry	ND	\$25,510	ND	\$41,590
47-0000	Construction & Extraction	\$40,020	\$40,300	\$54,010	\$61,810
49-0000	Installation, Maintenance, & Repair	\$35,260	\$36,690	\$56,180	\$57,200
51-0000	Production	\$33,400	\$32,920	\$48,830	\$48,120
53-0000	Transportation & Material Moving	\$27,030	\$30,290	\$40,970	\$45,770

Notes: 'Estab.'-Establishments. 'LQ'-(Location Quotient) is the percent of county employment by sector divided by the percent of PA's employment by sector.

